

The contribution of the high-end cultural and creative sectors *to the European economy*



€986bn

Business generated by European high-end and luxury brands



5%

of European GDP



70%

European high-end and luxury industries as a share of the global market in 2024



€410bn

European high-end and luxury industries contribution to EU GVA



2mn

Total employment generated by European high-end and luxury brands in 2024 with 160,000 new jobs created since 2019



11.5%

Exports supported by the European high-end industries as a share of total European exports



25%

The European high-end and luxury sector acts as catalyst of high-spending tourists, representing up to 25% of total tourism generated value



~€2,000bn

Over the next five years, the global high-end and luxury market is expected to continue growing and reach €2,000-2,500 billion by 2030F